



# INSTITUTE OF DISTANCE AND OPEN LEARNING

Gauhati University

## HOME ASSIGNMENT

M.Com

(PREVIOUS – 2009-2010)

### Guidelines for Submission:

1. Write your name, session, roll number, the topic selected and the title of the answer *clearly on the top*.
2. Each answer (essay) carries a weight age of **20 marks**.
3. Keep a margin of about 1 inch on each side of the page.
4. You can submit the essay written in your own hand-writing on clean, foolscap sheets, or **A-4** sized paper.
5. In case you prefer to submit type-written answers, make sure that there are no typing errors which will deduct from the overall impression.
6. Do not submit commercially purchased answers as such a practice is deemed to be unfair.
7. You are permitted to submit your assignment by 31<sup>st</sup> January, 2010. Please note that if you submit beyond the last date of submission, as mentioned in the IDOL prospectus i.e., after 31<sup>st</sup> March, 2010, it may not be considered.

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### **Paper –I (ME)**

1. What are the basic or fundamental concepts of managerial economics? Discuss any five of these with illustrations. 10
2. Discuss briefly different cost concept relevant to managerial decision of passing and control. 10

### **Paper –II**

1. Discuss the GAAPs as has been applicable in Indian Context. What is the commonly acceptable structure of GAAP in India? 6+4= 10
2. Define profitability. What are its indicators? Discuss the managerial uses of profitability. 2+2+6= 10

### **Paper –III (OB)**

1. What is organizational culture? What are the factors that have bearing on organizational culture? 4+6= 10
2. Define motivation. Discuss the theories of motivation propagated by Maslow and Herzberg with critical analysis. 2+8= 10

### **Paper –IV (BPA)**

1. Discuss the relevance of privatization in the context of current economic environment of India. 10
2. Discuss the role of government as a promoter, regulator and entrepreneur of industrial development. 10

### **Paper –V (MB)**

1. What are index numbers? Why are index numbers called economic barometer? Discuss the limitations of index numbers. 2+4+4= 10
2. Write a note on the origin and development of operations research. Discuss the role and limitations of linear programming. 5+5= 10